



# Cognizant®

Data Sheet

## TriZetto® Value-Based Benefits Solution for Member

Incentivize members by triggering behavioral change as a starting point that leads to improving their overall health with a holistic, automated solution integrated with TriZetto® core admin platforms

The Value-Based Benefits Solution simplifies the design and implementation of member incentive programs that result in a healthier, more engaged member population.

### The TriZetto® Value-Based Benefits Solution for members helps health plans:

- Drive individuals to change behaviors that lead to improving health and reduced costs for both you and your members
- Generate new business with effective member incentive programs offerings
- Design effective incentive programs with flexible configuration options that helps meet either regulatory or employer-based requirements
- **Improve member engagement** through a positive experience via:
  - A single application that works across desktop, mobile and tablet platform
  - An intuitive and easy-to-follow navigation with an aesthetic interface and relevant content
  - Incentives which motivate and reward members based on positive behavior changes
- Reduce manual processes and cost of ownership associated with outdated incentive programs with the automation of key process, including incentive programs enrollment, achievement tracking and incentive reward processing
- Increase staff productivity by integrating with the TriZetto® Facets® and TriZetto® QNXT™ core platforms
- Incorporate and incentivize members' fitness activity through a single connection point to hundreds of activity trackers and wearables via partnership with Validic
- Engage and motivate members to improve their health through the evidence-based health Knowledgebase from Healthwise, plus encourage ongoing education with quiz and reward feature

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Studies show that only an estimated 8% of Americans are taking advantage of highly recommended preventive services that offer the greatest potential for improving health without incentives. Yet studies also show that 96% of consumers would be healthier if they were rewarded for completing recommended preventive services. **This is precisely where value-based benefits member programs can help.**

## Improve population health and reduce cost increases

The Value-Based Benefits Solution simplifies the design and implementation of member incentive programs that result in a healthier, more engaged member population. These offerings encourage members to effectively manage and improve their overall health through participation in wellness/prevention programs as well as chronic condition management.

The Value-Based Benefits Solution is part of Cognizant's line of TriZetto® Healthcare Products — a portfolio of software products that help healthcare organizations enhance revenue growth, drive administrative efficiency, improve cost and quality of care, and improve the member experience.

## End-to-end solution for payers and members

The Value-Based Benefits Solution enables business users to easily configure and manage health incentive programs according to the unique

business and regulatory needs of individual groups, whether commercial or Medicaid/Medicare members. It supports multiple types of rewards for members who fulfill program requirements—including cash, premium-contribution reductions, Health Reimbursement Account (HRA) or Health Savings Account (HSA) contributions, points, gift cards, custom rewards and reductions in member co-pays and co-insurance.

The application's rule-based, event-driven architecture facilitates third-party integration, and manages enrollment, program compliance determination, member activity tracking and reward issuance. The customizable member web application (accessible via single sign-on from your existing member portal) allows members to enroll in programs, view program details and available rewards and track their activity. This feature also enables links to other vendor sites for health and wellness, health coaching, disease management and other functions.

## Minimize operational costs

The Value-Based Benefits Solution minimizes operational costs through automation. Members can enroll via file processing, self-enroll through portal or a combination of both. Member compliance with program requirements—obtaining medical services like a diabetes foot exam or achieving desired body mass index (BMI) for example—is identified through the development of business rules applied to captured claims data or other data feeds. Key health status measures such as BMI, cholesterol, blood sugars, etc. are displayed for members, and goal achievement initiates rewards issuance via automated processes.

When integrated with the TriZetto® Facets® or TriZetto® QNXT™ platforms, the Value-Based Benefits system enables real-time member eligibility validation, once the member is enrolled in a health incentive program. This significantly reduces the need to generate additional eligibility extracts and replicate data.

Integration further supports real-time notification to the core system for members earning an Enhanced Medical Benefits (EMB) reward (changes to co-pays and co-insurance), and eliminates the manual movement of members between plans to change benefit levels.

## Reach your objectives faster

In addition to the Value-Based Benefits solution, we offer an extensive line of solutions and services that harness the Power of Digital to optimize your business. Achieve new levels of performance and efficiency with Digital Business, Digital Operations and Digital Systems and Technology capabilities from Cognizant.

For payers administering HRAs via Facets or QNXT for high deductible health plan members, contributions as rewards are automated to make program implementation and day-to-day program maintenance easier and less expensive.

The Value-Based Benefits solution offers pre-integrated member education contents with Healthwise® Knowledgebase for healthcare educational programs.

For more information about how the Cognizant line of TriZetto Healthcare Products can help you enhance revenue growth, drive administrative efficiency and improve cost and quality of care, call 1-800-569-1222 or visit [www.cognizant.com](http://www.cognizant.com).

### About Cognizant

Cognizant's Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry's most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit [www.cognizant.com/healthcare](http://www.cognizant.com/healthcare).

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