

## Cognizant HEALTHCARE CONFERENCE

Attend the 2019 Cognizant Healthcare Conference to discuss with your peers the strategies for becoming Digital @ Scale.

The journey starts by redefining your core business processes and engagement models across three pillars:

- Consumer-First Business Model
- Agile Operating Model
- Modern Technology Platform

Cognizant is helping our clients bring the promise of technology to life, realizing the potential within businesses to impact their people, their communities and their customers' lives. We are driven to actively take on healthcare challenges that matter and together with our clients, simplify healthcare.

#### Cognizant

## Digital Business

#### **Member and Patient Engagement**

Deliver healthcare digital outcomes for clients working to reshape business models, modernize products and enhance customer experiences to drive growth.

#### Cognizant

## Digital Operations

#### Insights @ the Core

Deliver deep business impact through distinctive automated data-driven platforms and industry utilities. Reinventing business processes with core modernization.

#### Cognizant

## Digital Systems & Technology

#### **Modernize Your Platform**

Help build solid IT backbone – using modern technology and deployment methods to make your systems more efficient, more secure and more reliable.

#### Cognizant

### Provider & Health Systems

#### **DRIVe**

Reinvent existing businesses and transform into new digital ones with our portfolio of products and services designed to help forward-thinking providers reach their goals.

#### Cognizant

#### Life Sciences

#### **Digital for Life**

Make the connection between Healthcare and Life Sciences for faster and more affordable access to medications, higher quality devices, and better patient outcomes.





Explore the future of healthcare in our Solution Center. View hands-on demos and interact with solution specialists and partners.





Featuring industry experts, product roadmaps, enhancements, success stories, and best practices.



At the Conference, you'll have

# Opportunities to Explore



Networking & Events

Network with thought leaders and your peers throughout the conference.



Join our partners and healthcare professionals across the healthcare ecosystem.





thought-provoking speakers and industry experts.





#### Deborah Lee James

## Former Secretary of the Air Force, Senior Industry Executive, Board Member

James is the 23rd Secretary of the US Air Force and a business leader. She focuses on the value of hiring our heroes, a smart business approach increasing revenue and profitability. James offers best practices for recruiting and how to retain this valuable talent.



#### Ian Morrison

## Author and Futurist specializing in the future of healthcare

Morrison is a consultant, futurist and internationally known author of *Leading Change in Health Care:*Building a Viable System for Today and Tomorrow.
He has worked with more than 100 Fortune
500 companies in healthcare, manufacturing, information technology and financial services.



#### Walter Isaacson

## Professor of History at Tulane, former CEO of the Aspen Institute

Isaacson is a Professor of History at Tulane and an advisory partner at Perella Weinberg, a financial services firm. He is former CEO of the Aspen Institute, now a Distinguished Fellow, and was the chairman of CNN and the editor of *TIME* magazine.



## Register

Log on to the conference site to find more information and program details, or call the conference team at (908) 838-8373 or email <a href="mailto:marcy.levine@cognizant.com">marcy.levine@cognizant.com</a>.

www.CognizantHCC.com

#CognizantHCC



## Conference Schedule

#### **MONDAY, MAY 20**

8:00 AM Golf Tournament

1:00 PM - 3:00 PM Registration, Solution Center & Partner Exhibits Open

5:00 PM - 7:00 PM Welcome Address and Keynote: Walter Isaacson

7:00 PM - 9:30 PM Opening Reception & Partner Exhibits in Solution Center

#### TUESDAY, MAY 21

7:00 AM - 8:00 AM Breakfast in Solution Center & Partner Exhibits - MA 00:8 9:15 AM Cognizant General Session 9:15 AM - 9:30 AM Break in Solution Center & Partner Exhibits 9:30 AM - 11:00 AM Solution General Sessions 11:15 AM Break in Solution Center & Partner Exhibits 11:00 AM -11:15 AM - 12:15 PM Solutions, Services & Thought Leadership Breakouts 12:15 PM -1:15 PM Lunch in Solution Center & Partner Exhibits 1:15 pm -2:15 PM Solutions, Services & Thought Leadership Breakouts 2:30 рм 3:30 PM Solutions, Services & Thought Leadership Breakouts 3:30 pm - 4:00 pm Break in Solution Center & Partner Exhibits 4:00 PM - 5:00 PM Solutions, Services & Thought Leadership Breakouts 5:00 PM Open Evening

#### **WEDNESDAY, MAY 22**

7:15 am Breakfast in Solution Center & Partner Exhibits 6:30 am -7:15 am 8:30 am Keynote: Deborah Lee James 8:45 AM - 9:45 AM Solution, Services & Thought Leadership Breakout 9:45 AM - 10:00 AM Break in Solution Center & Partner Exhibits 10:00 AM - 11:00 AM Client/Partner & Thought Leadership Breakouts 11:15 AM - 12:15 PM Client/Partner & Thought Leadership Breakouts 12:15 PM -1:15 PM Lunch in Solution Center & Partner Exhibits Leisure Activities at Locations Outside Hotel 1:30 PM - 5:00 PM 5:30 PM - 12:00 AM Theme Event

#### THURSDAY, MAY 23

8:00 AM - 9:00 AM Breakfast in Solution Center & Partner Exhibits
9:00 AM - 10:15 AM Keynote: lan Morrison
10:15 AM - 10:45 AM Break in Solution Center & Partner Exhibits
10:45 AM - 12:30 PM User Group Meetings
12:30 PM Grab & Go Lunch