May 20–23, 2019   I   New Orleans Marriott

Cognizant®

HEALTHCARE CONFERENCE

You're Invited

To participate in the Executive Thought Leadership Track during the 2019 Cognizant Healthcare Conference.

Digital@Scale
Value, Transformation, Speed

As an industry leader, you are invited to attend a distinctive program of executive sessions being offered at our 2019 Healthcare Conference.

The Cognizant Healthcare Conference brings our clients and partners together to discuss taking on healthcare challenges that matter, through the promise of technology. This year's conference focuses on **DIGITAL@SCALE – Value, Transformation, Speed** and will address ways to maximize utilization of these advanced tools to expand your base and enhance your operations. With collaboration among all market participants playing an increasingly important role in engaging and empowering healthcare consumers, new digital technology and networks allow you to meet growing expectations for enhanced quality and service.

Hear from some of the industry's most prominent thought leaders, attend interactive networking sessions that spotlight those topics of greatest relevance to your business and allow you to discuss innovative concepts and strategies with other healthcare executives.

We look forward to your participation in our 2019 Healthcare Conference and our Executive Thought Leadership Program as well as gaining a better understanding of your organization's vision as we work with you to transform the way business gets done, create value and speed your pivot to digital.

Kaushik Bhaumik PhD,
Executive Vice President & Global Leader, Healthcare

Thought Leadership Track Overview

Healthcare "On-Demand": Re-thinking Care Delivery and Health System Business Models for the Emerging Digital Economy

Cognizant Consulting leaders present their point of view on the emerging "on-demand healthcare" economy and the disruptive platforms that will enable it. Learn steps to manage the disruption while making "no-regrets" investments positioning you for success in the future.

What to Do When Machines Do Everything: 21 (More) Jobs of the Future

Discover, based on new research from Cognizant's Center for the Future of Work, actionable advice and guidance on how to navigate the Age of AI, Algorithms and Automation. Explore the new healthcare jobs of the (not too distant) future that are emerging.

The Future of Care: Enhancing Community Health & Well-Being

Explore Cognizant's Idea Couture research and ideation around community design and the smart use of community services. Understand how AI and Analytics can be used to determine how to connect individual patient/member needs to services that are provided beyond the clinic and hospital.

Enterprise AI in Healthcare: Preparing Your Organization to Automate, Augment, Engage, & Predict

Consider the need for an enterprise-wide approach to AI, four things AI will do in HC today: automation (IPA); augmentation (conversational AI); engagement (knowledge worker); analysis (ML, analytics); and the need for a different technology and operational approach.

RegTech: Risk & Compliance in a Digital World

Explore digital means of achieving continuous compliance and what the future holds for the advancement and mainstreaming of regulatory technologies in a cost conscious, consumer-centric, enforcement intensified modern day healthcare world.

Simplifying RCM in the Digital World

We will share use case study examples that demonstrate how to apply AI, automation and Blockchain to specific RCM business operations; and best practices for introducing and managing human-driven, machine-augmented collaboration.

### Healthcare's Five Must-Do Things in Blockchain in 2019

Hear from Cognizant's Healthcare Blockchain Center of Excellence on the five must-do things for the industry. Learn about alliances, pilots, production solutions and how it relates to Cognizant product and service offerings.

The Future of Interoperability: Requirements for a New HIT Era

Discuss the future of interoperability and the steps healthcare organizations will need to take to ensure a smooth migration into a new HIT era. Review new regulations posed to address the barrier to increase interoperability and patient access.

Digitizing Healthcare

We can think of healthcare in terms of supply and demand, where Health Plans have role of connecting the two and managing the risks within. Imagine if we systematically digitize the supply and provide meaningful predictive insights on the demand...once we've done that, we can do for healthcare what Amazon has done for retail, what airbnb has done for hospitality, what Uber has done for transportation. Explore this vision with Rajeev Ronanki, Chief Digital Officer of Anthem to consider how together – as Health Plans, Providers and Employers – we can make this vision a reality.
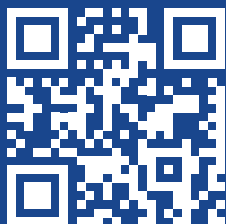
Register

Log on to the conference site to find more information and program details, or call the conference team at (908) 838-8373 or email marcy.levine@cognizant.com.

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